

HKTDC Hong Kong Houseware Fair 2019 Fact Sheet

Fair Dates	20-23 April 2019 (Saturday- Tuesday)										
Edition	34 th										
Venue	Hong Kong Convention & Exhibition Centre (Wanchai, Hong Kong)										
Opening Hours	20-22 Apr 2019 (Sat-Mon)	9:30am – 6:30pm	(9:00am – 6:00pm*)								
	23 Apr 2019 (Tue)	9:30am – 5:00pm	(9:00am – 3:30pm*)								
	* <i>Visitors Registration Hours</i>										
Admission	Trade only. Visitors under 18 will not be admitted (Admission fee is HK\$100/US\$15 per person)										
Organiser	Hong Kong Trade Development Council										
Supporting Organisation	Federation of Hong Kong Industries Hong Kong General Chamber of Commerce The Chinese General Chamber of Commerce The Chinese Manufacturers' Association of Hong Kong The Hong Kong Exporters' Association The Indian Chamber of Commerce Hong Kong Trade and Industry Department, HKSAR Government										
Major Exhibit Categories	<ul style="list-style-type: none"> • Art & Craft Items • Artificial Flowers • Baby Products • Bathroom Products • Beauty & Personal Care Items • Candles & Scents (NEW) • Cleaning & Laundry Items • Eco-Friendly Products • Coffee related products • Festive Home Decor • Furniture • Gardening & Outdoor Accessories • DIY Products • Healthcare Products • Home Appliances • Interior Decor & Handicrafts • Kitchenware & Gadgets • Pet Supplies • Silver Generation Products • Storage Solutions • Tableware • Trade Services • Wine Tools & Accessories 										
Special Features	<p>Hall of Elegance – refined space for designer collections & brand name products</p> <p>World of Fine Dining – a Premium Zone for Kitchenware, Tableware & Wine Tools and Accessories.</p> <p>World of Fine Decor – a Premium Zone for Home Decoration products.</p> <p>Startup - a platform where young entrepreneurs will have the opportunity to feature their latest innovations and creativity</p>										
Concurrent Event	HKTDC Hong Kong International Home Textiles & Furnishing Fair										
Statistical Data	<p>The Hong Kong Houseware Fair is the largest of its kind in Asia.</p> <table border="1"> <thead> <tr> <th>Year</th><th>No. of Exhibitors</th><th>No. of Buyers</th><th>Gross Exhibition Space</th></tr> </thead> <tbody> <tr> <td>2018</td><td>2,300</td><td>29,549</td><td>44,297sqm</td></tr> </tbody> </table>			Year	No. of Exhibitors	No. of Buyers	Gross Exhibition Space	2018	2,300	29,549	44,297sqm
Year	No. of Exhibitors	No. of Buyers	Gross Exhibition Space								
2018	2,300	29,549	44,297sqm								
Participation Fee	<p>9 sqm Deluxe Booth : USD 7,680.00</p> <p>9 sqm Standard Booth : USD 5,775.00</p> <p>Custom-Built participation : USD 571.00 (min. 27 sq.m.)</p>										
Sales Enquiry Contacts	<p>Mr. Ivan Ching Tel: (852) 2240 4059</p> <p>Ms. Karen Wong Tel: (852) 2240 4609</p>										
Visitors Enquiry Contacts	<p>Ms. Hazel Cheung Tel: (852) 2240 4075</p> <p>Ms. Fanny Wong Tel: (852) 2240 4888</p>										
Enquiries via Post	Exhibitions Department - Hong Kong Trade Development Council Unit 13, Expo Galleria, HKCEC, 1 Expo Drive, Wanchai, Hong Kong										
Enquiries via E-mail	exhibitions@tdc.org.hk										
Fair Website	www.hktdc.com/hkhousewarefair										

Exclusive Incentives for New Overseas Trade Buyers

Fair Details :	<ul style="list-style-type: none"> Date: 20-23 April 2019 Venue: Hong Kong Convention & Exhibition Centre Webpage: www.hktdc.com/hkhousewarefair ; www.hktdc.com/hkhometextilesfair Houseware Fair 2018: over 2,300 exhibitors from 25 countries and regions (Asia's leading houseware fair) Home Textiles Fair 2018: over 305 exhibitors from 9 countries and regions 		
Exhibits for Houseware Fair:	<ul style="list-style-type: none"> Art & Craft Items Artificial Flowers Baby Products Bathroom Products Beauty & Personal Care Items Candles & Scent Sensation *NEW* Cleaning & Laundry Items Coffee related products 	<ul style="list-style-type: none"> Eco-Friendly Products Festive Home Decor Furniture Gardening & Outdoor Accessories Hardware & DIY Products Healthcare Products Home Appliances Interior Furnishing Materials 	<ul style="list-style-type: none"> Interior Decor & Handicrafts Kitchenware & Gadgets Pet Supplies Silver Generation Products Storage Solutions Tableware Trade Services Wine Tools & Accessories
Exhibits for Home Textiles Fair:	<ul style="list-style-type: none"> Hall of Glamour (Premium Zone for Branded exhibitor) 	<ul style="list-style-type: none"> Baby & Bedroom Textiles Bathroom & Kitchen Textiles Carpet & Floor Coverings 	<ul style="list-style-type: none"> Window Fashion & Accessories Upholstery & Furnishing Products Design Solutions & Trade Services

As a token of appreciation for your support to our fairs, HKTDC will offer ONE of the below incentives to New Buyers.

Option 1

Hotel Sponsorship of up to HKD2,100

CHOICES OF HOTELS (Choose ONE hotel by putting a "✓" in the box provided)

Hotel	Location	Room Rates per night	Traveling Time (mins.) <Hotel – HKCEC>
<input type="checkbox"/> Regal Kowloon Hotel www.regalhotel.com/mobile/regal-kowloon-hotel	71 Mody Road, Tsim Sha Tsui, Kowloon	HKD1,330	By Taxi: 10 By MTR*: 15
<input type="checkbox"/> Novotel Century Hong Kong www.novotelhongkongcentury.com	238 Jaffe Road, Wanchai	HKD1,250	within walking distance
<input type="checkbox"/> Island Pacific Hotel # www.islandpacifichotel.com.hk	152 Connaught Road West, Hong Kong	HKD950	By Taxi: 10 By MTR*: 35
<input type="checkbox"/> Regal Oriental Hotel # www.regalhotel.com/Regal-Oriental	30 - 38 Sa Po Road, Kowloon City, Kowloon	HKD900	By Taxi: 10
<input type="checkbox"/> Harbour Plaza North Point www.harbour-plaza.com	665 King's Road, North Point, Hong Kong	HKD900	By Taxi: 8 By MTR*: 30
<input type="checkbox"/> Best Western Hotel Causeway Bay # www.bestwesternhotelhongkong.com	Cheung Woo Lane, Canal Road West, Causeway Bay	HKD880	By Taxi: 5 By MTR*: 10
<input type="checkbox"/> Rosedale Hotel Hong Kong # hongkong.rosedalehotels.com	8 Shelter Street, Causeway Bay	HKD850	By Taxi: 5 By MTR*: 10
<input type="checkbox"/> Ibis Hong Kong North Point ibishotel.com	138 Java Road, North Point, Hong Kong	HKD700	By Taxi: 15 By MTR*: 35

- Complimentary shuttle bus from hotel to fairground is available throughout the fair period. * MTR (Mass Transit Railway) refers to the subway system in Hong Kong.

- HKTDC will sponsor your hotel accommodation in Hong Kong of up to HKD2,100 when you stay at one of our pre-selected hotels (see the next page) during the nights of 19-23 April 2019 (inclusive).
- Entitlement of hotel sponsorship and travel sponsorship:
 - Visit the Fair for 1 day – HKD 900
 - Visit the Fair for 2 days – HKD 1,500 (accumulative total)
 - Visit the Fair for 3 days – HKD 2,100 (accumulative total)
- Complimentary Business Matching Service will also be offered to successful applicants.

ACTION NOW

- Step 1: Return the **REPLY SLIP with your business card** (with the same information as shown in the application) to us by email: hkhouseware.visitor@hktdc.org **on or before 22 March 2019 (Friday)**. If you do not hear from us within 4 working days, please contact us.
- Step 2: Upon receiving our **ACKNOWLEDGEMENT LETTER** with details of the sponsorship entitlements to confirm your hotel sponsorship, your preferred hotel will contact you directly to **CONFIRM YOUR BOOKING**. If you do not hear from the hotel within two weeks, please let us know.
- Step 3: **COLLECT** the "HOTEL SPONSORSHIP VOUCHER" **IN PERSON** during 20-23 April 2019 at the "Buying Mission Service Counter" inside Hong Kong Convention and Exhibition Centre by presenting the **ACKNOWLEDGEMENT LETTER**, your passport and your business card.
- Step 4: **PRESENT** the "HOTEL SPONSORSHIP VOUCHER" to the hotel cashier when you check out.

Special Airfares from Cathay Pacific & Dragonair

OFFICIAL CARRIER



Cathay Pacific Airways, the home carrier of Hong Kong, together with Cathay Dragon, offer registered exhibitors, buyers and travel companions an exclusive opportunity to enjoy great savings on flights to Hong Kong.

Book online via the MICE online offer page or contact your nearest [Cathay Pacific](#) and [Cathay Dragon](#) reservations office and quote the MICE Event Code "MICE055".

Option 2

Travel Sponsorship of up to HKD1,800**HKTDC will offer Travel Sponsorship of HK\$1,800 if you visit the fairs for 2 DAYS**

- Step 1: Return the **REPLY SLIP** with your business card (with the same information as shown in the application) to us by email: kate.duangrat@hktcdc.org **on or before 22 March 2019 (Friday)**. If you do not hear from us within 4 working days, please contact us.
- Step 2: Upon receiving our **Acknowledgement Letter** with details of the sponsorship programme, please visit the **"BUYING MISSION SERVICE COUNTER"** in Hall 3B and **"VISITOR PROMOTION COUNTER"** in Hall 5D with your **"Travel Sponsorship Programme – Acknowledgement Letter"**, business card, original passport and landing slip to obtain the first two-stamps on the redemption coupon on Day 1.
- Step 3: Visit the two counters again with the redemption coupon and obtain second two-stamps on Day 2.
- Step 4: Obtain the last stamp with the redemption coupon at the **"VISITOR PROMOTION COUNTER"** in Hall 5D and **"BUYING MISSION SERVICE COUNTER"** in Hall 3B and redeem HKD\$1,800 travel sponsorship.

RULES AND REGULATIONS

1. Your company **MUST** be a **NEW TRADE BUYER** (i.e. your company or yourself have not visited the Fairs in 2018) in order to be entitled for the Hotel Sponsorship Offer.
2. Your company **MUST NOT** be an **EXHIBITOR** of Hong Kong Houseware Fair 2019 or Hong Kong International Home Textiles and Furnishings Fair 2019.
3. If you have applied for the Hotel Sponsorship or other buyer incentive programmes of Hong Kong Houseware Fair 2019 or Hong Kong International Home Textiles and Furnishings Fair 2019, this application will not be processed.
4. Each company is entitled to **ONLY ONE ROOM** at ONE HOTEL from 19-23 April 2019 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
5. If the choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
6. Applications without credit card details and business card copy will not be processed. The hotel will levy at least one-night room charge on your credit card if you do not show up on the specified date.
7. Once your application has been approved, we will send the acknowledgement letter to you within 4 working days. If you do not hear from us within 4 working days, your application is considered as unsuccessful.
8. You must visit the fair and collect customized stamps from the "Buying Mission Service Counter" in order to qualify for the incentive. Only 1 stamp can be collected on each fair day. **Collection of only 1 stamp will result in invalidation of the reimbursement.**
9. You must show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher at the "Buying Mission Service Counter" with the original copy of passport with landing slip, business card, boarding pass and e-ticket receipt. HKTDC reserves the right to reject any requests should there be any informational discrepancies on the passport, landing slip, boarding pass and e-ticket receipt.
10. The Fairs are for trade only. Persons under 18 will not be admitted.
11. HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice. In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

CONTACT PERSONFor query, please contact HKTDC Bangkok Office at tel: 02-3439000 or by email: kate.duangrat@hktcdc.org**HKTDC Hong Kong Houseware Fair / Hong Kong International Home Textiles and Furnishings Fair 2019****REPLY SLIP for New Buyer Incentive** (***) *This reply slip is NOT for hotel check-in (***)***Application Deadline: 22 March 2019 (Friday)**Please return **reply slip** with **business card copy** to email: kate.duangrat@hktcdc.org

* All the below data are mandatory for processing this application.

* The credit card information will be used for hotel booking only and will not be kept in HKTDC database.

Choice of Incentive: ☐ Hotel Sponsorship (Option 1) ☐ Travel Sponsorship (Option 2)

Full Name #1 Mr/Mrs/Ms (as shown on passport): _____

Full Name #2 Mr/Mrs/Ms (as shown on passport): _____

Company Name (as shown on name card): _____

Office Address: _____

Tel: _____ Mobile: _____ Fax: _____

Email: _____ Company Website: _____

Interested Products: _____

Credit Card: ☐ VISA ☐ MC ☐ AE Card No: _____ Expiry Date: _____ (for room guarantee)Check-in Date: _____ Check-out Date: _____ Room Type: ☐ Single ☐ Double ☐ Twin**Nature of Business**

- ☐ Buying Office ☐ Retailer with _____ stores ☐ Wholesaler ☐ Importer
- ☐ Import Agent ☐ Exporter ☐ Chain/Department Store ☐ Distributor
- ☐ E-tailer ☐ Service Company ☐ Others, please specify: _____

I accept the above rules and regulations regarding this programme. I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement (available at <http://www.hktcdc.com/mis/pss/en>). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein. I also accept that the credit card information provided are solely for the purpose of applying for hotel accommodation for the aforementioned event handled by the respective hotel. HKTDC will purge the said credit card information after the event.

☐ Please tick here if you object to our use of your data for direct marketing.

Name: _____ Signature: _____ Date: _____

If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktcdc@hktcdc.org.

HKTDC Hong Kong International Home Textiles and Furnishings Fair 2019

Fact Sheet

Fair Name	HKTDC Hong Kong International Home Textiles and Furnishings Fair			
Fair Dates	20-23 April 2019			
Edition	10 th Edition			
Venue	Hong Kong Convention and Exhibition Centre, 1 Harbour Road, Wanchai, HK			
Opening Hours	<u>Fair Period</u>	<u>Opening Hours</u>	<u>Buyer Registration Hours</u>	
	20-22 April 2019	9:30 am – 6:30 pm	9:00 am – 6:00 pm	
	23 April 2019	9:30 am – 5:00 pm	9:00 am – 3:30 pm	
Admission	Trade only. Visitors under 18 will not be admitted. (Admission fee is HK\$100/US\$15 per person)			
Organiser	Hong Kong Trade Development Council			
Supporting Organisations	China Guangdong Home Textile Association Carpet Export Promotion Council, India Export Promotion Council for Handicrafts, India The Handloom Export Promotion Council, India HKTDC Hong Kong Houseware Fair			
Concurrent Event				
Exhibit Categories	<ul style="list-style-type: none">- Hall of Glamour (<i>premium zone for branded exhibitors</i>)- Baby & Bedroom Textiles- Bathroom & Kitchen Textiles		<ul style="list-style-type: none">- Carpet & Floor Coverings- Window Fashion & Accessories- Upholstery & Furnishing Products- Design Solutions & Trade Services	
Statistical Data	<u>Year</u>	<u>No. of Exhibitors</u>	<u>No. of Visitors</u>	<u>Gross Area</u>
	2018	305 (9 countries/regions)	19,185	3,446 sq.m.
Participation Fees	Standard Booth	USD 5,665 (per 9 sq. m.)		
	Deluxe Booth	USD 6,530 (per 9 sq. m.)		
	Custom-built Participation	USD 3,640 (per sq. m.) (<i>min. 27 sq. m.</i>)		
Sales Enquiry Contacts	Mr. Charles Leung	Tel: (852) 2240 4934	Email: charles.ws.leung@hktdc.org	
	Mr. Sam Li	Tel: (852) 2240 4359	Email: sam.li@hktdc.org	
	Mr. Kenny Kan	Tel: (852) 2240 4930	Email: kenny.ch.kan@hktdc.org	
Visitors Enquiry Contacts	Ms. Fanny Wong	Tel: (852) 2240 4888	Email: fanny.sf.wong@hktdc.org	
	Ms. Hazel Cheung	Tel: (852) 2240 4627	Email: hazel.yl.cheung@hktdc.org	
Enquiries via Post	Exhibitions Department, Hong Kong Trade Development Council Unit 13, Expo Galleria, Hong Kong Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong			
Enquiries via Fax	(852) 3521 3041			
Enquiries via E-mail	exhibitions@hktdc.org			
Website	www.hktdc.com/hkhometextilesfair			